



Descubrí
MONTEVIDEO

Montevideo: World meetings and conference destination

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A modern and prepared city.

Montevideo is a modern, open city with a human scale prepared to offer high-quality tourism services. It is recognized as a smart destination due to its use of technology in providing information and planning tourism for visitors.

It is a diverse and inclusive city with a diversified cuisine, accommodation and recreational offer, an infrastructure of the highest level and the possibility to receive visitors throughout the year.

Safe and reliable

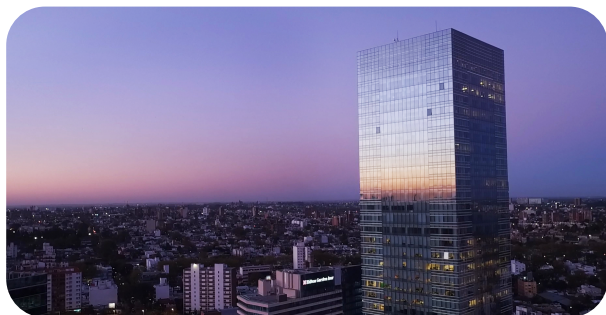
Montevideo provides safety on sanitary, legal, institutional, and social levels. The quality of its professionals and its human value make the city a reliable partner for the successful development of conferences and events of all kinds

Strategic location

The city is home to the siege of international organizations and the main commercial port of the country, being one of the principal trade routes for the Mercosur freight.

Very close to the most important cities in the region, it has an airport 30 minutes from downtown and direct connection to more than 10 destinations in the world.

Montevideo offers smooth urban mobility with distances covered in minutes and accommodation with more than 8,500 hotel beds available.



Advanced connectivity

Uruguay continues to grow and specialize in MICE tourism. It is the most advanced country in Latin America in technological infrastructure and internet access (fiber optics and pioneer in 5G), forming part of the Digital Nations (most digitized nations in the world).

Montevideo is home to the country's leading universities and research centers and is positioned as a pioneering city due to its high level of connectivity and digitization.



Infrastructure and quality service

The updating, advice and control of services provided by companies in congresses and conventions is supported by the Uruguayan Association of Congress, Exhibition and Related Organizers (AUDOCA), a member of COCAL - Federation of Congress and Related Organizing Entities of Latin America- And also by the Tourist Association of Montevideo, a public-private institution for tourist management of the destination.

Its first-class infrastructure allows Montevideo to receive from business meetings to international congresses, with renovated spaces to carry out large-scale events.

The Conference Center of the Montevideo City Hall, the Antel Arena, the incorporation of LATU, the renovated Solís Theater, the modern Sodre Auditorium and conference rooms in the main hotels in the city to highlight some of them.

The Best Option for Business Tourism.

According to the 2023 ranking by the International Congress and Convention Association (ICCA):

- **Positioned at 93rd place among over 1,862 cities audited.**
- **10th among 45 destinations in Latin America.**



Advantages and benefits of holding conferences and events in Montevideo:

- **City on a human scale:** smooth urban mobility
- **Airport** located 23 kilometers from the city center offering direct flights to more than 10 destinations.
- **Conference rooms located in strategic points of the city** with international level equipment for on-site and hybrid events.
- Excellent **services**, first-class **technology** and advanced **connectivity**.
- **High-level Professional Congress Organizers** (PCO)
- **VAT exemption** for international conferences for all meeting rooms and related services.
- **Zero VAT** on accommodation for non-residents
- **TaX Free** on purchases.
- Public spots with **free Wi-Fi**.
- **Customer support** in information centers in Spanish, English and Portuguese.
- Tourist information available **24 hours** a day on self-service touch screens.

**Meeting Rooms
in Montevideo:**



Discover Montevideo on your free time.

The coastline (“La Rambla”) and its beaches, the cultural richness and the kindness of its people are some of the most appreciated values of Montevideo.

Culture

Montevideo is a city close to turning 300 years old with a great and varied cultural offer throughout the year. More than 30 museums, theaters, festivals and first-class musical shows. Candombe and Tango are UNESCO World Heritage.

Rambla

30 km of coastline bordering beautiful beaches, from where incomparable views of the Río de la Plata and the entire city can be appreciated.

Rural Montevideo

Just 20 minutes from the city center, you can visit high-quality tourist farms and wineries, which put tourists in contact with nature, cultural traditions of the Uruguayan countryside, and top-level food and wine.

Local cuisine

Discover Montevideo through its cuisine: “asado” (barbecue meat), classic “chivito”, “dulce de leche” (caramel), “tortas fritas” and the distinguished Tannat grape.

Sightseeing Bus

Modern, high-tech buses where you can explore the city through four different routes that connect its most important Tourist Attractions.

Panoramic viewpoint (Observatory)

Located on the 22nd floor of Montevideo City Hall, at a height of 77 meters, it offers a unique panoramic view of the city. There, you can find personalized service, a souvenir shop, binocular rental, and a café. Free admission.

Organize your visit with the smart planner. A digital tool that allows you to create tours taking into account the attractions of the city, the date, the time available and your interests.





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TOURISM DIVISION

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